

The 23<sup>rd</sup>  
All Ohio  
Annual Institute  
On Intellectual Property

AOAIOIP

**Cincinnati:**

Thursday, September 26, 2013  
Northern Kentucky Convention Center  
One West RiverCenter Blvd.  
Covington, KY 41011

**Cleveland:**

Friday, September 27, 2013  
Marriott Downtown @ Key Center  
127 Public Square  
Cleveland, OH 44114

**Program**

8 a.m. Registration & Continental Breakfast  
8:30 a.m. to 5:15 p.m. Program

**CLE Credit**

Ohio: 7.0 Hours, including 1.0/Professionalism & .5/Substance Abuse Instruction  
Indiana & Pennsylvania: 7.0 Hours, including 1.5/Ethics  
Kentucky: 7.0 Hours, including 1.0/Ethics Pending

*Sponsored by:*

Cincinnati Bar Association  
Cleveland Intellectual Property Law Association

*Cooperating Organizations:*

Cincinnati Intellectual Property Law Association  
Dayton Intellectual Property Law Association



Cincinnati Bar  
ASSOCIATION

**Anniversary Reception**  
**Celebrating 25 years of full-day IP CLE in Cincinnati**  
(Cincinnati Only)

Wednesday, September 25, 5 to 6 p.m.  
Cincinnati Bar Assn., 225 E. Sixth St., Fifth Floor

Join your colleagues & AOAIOP speakers to celebrate!  
Complimentary hors d'oeuvres & drink ticket provided. Please RSVP on your program registration.

## general session | 8:30 a.m.–12:30 p.m.

8:30–a.m.

### **Greetings & Opening Remarks**

#### Cincinnati

Kenneth B. Germain, Esq., *Program Chair*  
Jean Geoppinger McCoy, Esq.,  
*President, Cincinnati Bar Assn.*  
April L. Besl, Esq.,  
*President, Cincinnati Intellectual Property  
Law Assn. (“CincyIP”)*

#### Cleveland

Kenneth B. Germain, Esq., *Program Chair*  
James A. Dimitrijevs, Esq., *Co-Chair*  
Patricia A. Motta, Esq.,  
*President., Cleveland Intellectual Property  
Law Assn.*

### **Recent Developments**

#### Cincinnati

Thomas E. Lees, Esq.,  
*Thomas E. Lees, LLC; Dayton, OH*

#### Cleveland

Patricia A. Motta, Esq.,  
*American Greetings Corp.; Cleveland, OH*

8:45 a.m.

### **Patent Law Developments**

Tom Irving, Esq.,  
*Finnegan, Henderson, Farabow, Garrett & Dunner;  
Washington, DC*

9:40 a.m.

### **Copyright Law Developments**

Katherine C. Spelman, Esq.,  
*K & L Gates; Seattle, WA*

10:30 a.m. **BREAK**

Moderated by:

#### Cincinnati

Edwin R. Acheson, Jr., Esq.,  
*Frost Brown Todd; Cincinnati, OH*

#### Cleveland

Jason A. Worgull, Esq.,  
*Wegman, Hessler & Vanderburg; Cleveland, OH*

10:45 a.m.

### **Trademark Law Developments**

Kenneth B. Germain, Esq.,  
*Wood Herron & Evans; Cincinnati, OH*  
*NKU Chase School of Law; Highland Heights, KY*

11:40 a.m.

### **Trade Secrets in the Modern Context: Responding to and Preventing a Data Privacy & Security Breach**

Paul H. Luehr, Esq.,  
*Stroz Friedberg, LLC; Minneapolis, MN*

12:30 p.m. **LUNCH**

(included in program registration fee)

# United States Patent special sessions 1:30 – 3:30 p.m.

## Patents

Moderated by:

### Cincinnati

David M. Weirich, Esq.  
*The Procter & Gamble Co.; Cincinnati, OH*

### Cleveland

Tara A Kastelic, Esq., Co-Chair  
*Calfee, Halter & Griswold; Cleveland, OH*

1:30 p.m.

### **US and International Design Patent Filing Strategies**

Robert S. Katz, Esq.  
*Banner & Witcoff; Washington, DC*

2:10 p.m.

### **An Insider's View of the Implementation of the AIA: Is It Working the Way It Should or Are More Changes Needed?**

Robert L. Stoll, Esq.  
*Drinker Biddle & Reath; Washington, DC*

2:50 p.m.

### **An Insider's Look at the Policy and Practice of the PTAB under the AIA**

Michael R. Fleming, Esq.  
*Miles & Stockbridge; Tysons Corner, VA*

## Trademarks/Copyrights/ Advertising

Moderated by:

### Cincinnati

Lori Krafte, Esq.  
*Wood Herron & Evans; Cincinnati, OH*

### Cleveland

Michael W. Garvey, Esq.  
*Pearne & Gordon; Cleveland, OH*

1:30 p.m.

### **Green Marketing and Advertising**

Jeffrey A. Greenbaum, Esq.  
*Frankfurt Kurnit Klein & Selz; New York, NY*

2:10 pm.

### **What's New and Exciting at the T.T.A.B.?**

John L. Welch, Esq.  
*Lando & Anastasi; Cambridge, MA*

2:50 p.m.

### **How to Protect Innovative Fashion Designs after Louboutin**

Judith S. Roth, Esq.  
*Schiff Hardin; New York, NY*

3:30 p.m. **BREAK**

## general session II 3:45 – 5:15 p.m.

### Professionalism & Substance Abuse Instruction

Moderated by:

### Cincinnati

Geoffrey L. Oberhaus, Esq.  
*Dinsmore & Shohl LLP; Cincinnati, OH*

### Cleveland

Robert J. Clark, Esq.  
*Parker-Hannifin Corp.; Cleveland, OH*

3:45 p.m.

### **Cost Controls and Fee Arrangements: What's "Professional"?**

Prof. David Hricik,  
*Mercer University School of Law; Macon, GA*

### Cincinnati Panelists

Lynda E. Roesch, Esq.  
*Dinsmore & Shohl LLP; Cincinnati, OH*  
Tanuja Gardé, Esq.  
*GE Aviation; Evendale, OH*

### Cleveland Panelists

Michael J. Garvin, Esq.  
*Hahn Loeser, Cleveland, OH*  
Michael C. Pophal, Esq.,  
*Energizer; Westlake, OH*

4:45 p.m.

### **Gambling — An Addiction Akin to Substance Abuse**

Dr. Chris Tuell,  
*Lindner Center of Hope; Mason, OH*

5:15 p.m. **ADJOURN**

## Cincinnati Planning Committee

Kenneth B. Germain, Esq., Program Chair  
Kim William Zerby, Esq., Co-Chair  
Edwin R. Acheson, Jr., Esq.  
Ms. Anne H. Chasser  
Prof. Mark D. Janis  
Michael Johns, Esq.  
Lori Krafte, Esq.  
Thomas E. Lees, Esq.  
Carol J. Ney, Esq.  
Geoffrey L. Oberhaus, Esq.  
Kurt Summe, Esq.  
David M. Weirich, Esq.  
Sara Straight Wolf, Esq.

## Cleveland Planning Committee

Tara A. Kastelic, Esq., Co-Chair  
James A. Dimitrijevs, Esq., Co-Chair  
Robert J. Clark, Esq.  
Michael W. Garvey, Esq.  
Richard M. Klein, Esq.  
Laura F. Shunk, Esq.  
Michele M. Tyrpak, Esq.  
Jason Worgull, Esq.

## Locations/Directions/Parking/Accommodations

### Cincinnati

Thursday, September 26  
Northern Kentucky Convention Center  
One West RiverCenter Blvd., Covington, Kentucky 41011

For directions, please call (859) 261-1500 or visit [www.nkycc.com](http://www.nkycc.com).

Self-parking is available at the Kenton County Garage located across the street from the Convention Center at 220 Madison Ave. A \$5 early-bird rate applies for individuals arriving by 8:30 a.m. and leaving before 6 p.m.

A limited number of rooms are being held for the evening of Wednesday, September 25 at the Cincinnati Marriott at RiverCenter, 10 West RiverCenter Blvd., Covington, KY, at the conference rate of \$179 per night plus tax through August 28. To book your room, please call (800) 228-9290 and mention the Cincinnati Bar Association AOAIOIP.

### Cleveland

Friday, September 27  
Marriott Downtown @ Key Center  
127 Public Square, Cleveland, Ohio 44114

For directions, please call (216) 696-9200 or visit [www.marriott.com/hotels/travel/clesc-cleveland-marriott-downtown-at-key-center/](http://www.marriott.com/hotels/travel/clesc-cleveland-marriott-downtown-at-key-center/).

Self-parking is available for \$13 per day for one-day guests and \$20 per day for overnight guests. Valet parking is available for \$50 per day for one-day guests and \$25 per day for overnight guests. The parking entrance is at 1360 W. Mall Drive.

## For further information, contact:

Ken Germain, (513) 241-2324, [kgermain@whe-law.com](mailto:kgermain@whe-law.com)  
Tara Kastelic, (216) 622-8329, [tkastelic@calfee.com](mailto:tkastelic@calfee.com)

## registration

Please register me for the 23rd All Ohio Annual Institute on Intellectual Property at the following location:

- CINCINNATI  
Thursday, September 26
- CLEVELAND  
Friday, September 27



- Member of Sponsoring or Cooperating Organization (listed on brochure cover)

(name of sponsoring or cooperating organization)

By August 12: \$355      After August 12: \$405

- Non-Member  
By August 12: \$410      After August 12: \$460

- Law Student  
Full-day: \$50      Half-day: \$25

Your registration fee includes the general and special sessions, breakfast and lunch, as well as detailed lecture outlines.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

Please return your completed registration and payment to:  
Cincinnati Bar Association  
225 East Sixth Street, 2nd Floor, Cincinnati, OH 45202  
Attn: CLE Department  
E-mail: [dvorlet@cincybar.org](mailto:dvorlet@cincybar.org)  
Fax: (513) 381-0528  
Online at: [www.cincybar.org](http://www.cincybar.org)

- Yes I will attend the Celebration Reception / September 25 (Cincinnati Program Only)

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

e-mail \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_, made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ \_\_\_\_\_

- Visa     Mastercard     Discover     Am. Express

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cancellations received by noon at least three business days before the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.